



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173850
Inv Date 9/30/2012
Terms Net 30
Contract 48213
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1536- OFA Sked A 9.4-10.1 (27348)
Acct Types Local/Political Candidate Agency
Est/Headline 1536 Sked A/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:57PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2),Tu,We,Th,Fr	09/25/12 7:21AM (Tu)	00:30	Today Show	OFA12G086H	\$2000.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2),Tu,We,Th,Fr	09/26/12 7:24AM (We)	00:30	Today Show	OFA12Z128H	\$2000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2),Tu,We,Th,Fr	09/25/12 8:30AM (Tu)	00:30	Today Show	OFA12G086H	\$2000.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2),Tu,We,Th,Fr	09/28/12 8:39AM (Fr)	00:30	Today Show	OFA12P130H	\$2000.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (1),Sa	09/29/12 8:58AM (Sa)	00:30	7 News Today in New England-Sat	OFA12Z128H	\$1000.00	
4.0	SPOT			09/30/12			1 preempt @ \$400.00	\$0.00	Schedule Change
5.0	SPOT	8:00AM- 9:00AM	Per week (1),Su	09/30/12 8:54AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12P130H	\$1000.00	
6.0	SPOT	9:00AM- 9:30AM	Per week (2),Tu,We,Th,Fr	09/26/12 9:27AM (We)	00:30	7 News Today in New England 9-10A	OFA12Z128H	\$900.00	
6.0	SPOT	9:00AM- 9:30AM	Per week (2),Tu,We,Th,Fr	09/28/12 9:27AM (Fr)	00:30	7 News Today in New England 9-10A	OFA12Z128H	\$900.00	
7.0	SPOT	9:30AM-10:00AM	Per week (1),Tu,We,Th,Fr	09/27/12 9:31AM (Th)	00:30	7 News Today in New England 9-10A	OFA12P130H	\$900.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2),Tu,We,Th,Fr	09/26/12 10:29AM (We)	00:30	Today Show	OFA12Z128H	\$750.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2),Tu,We,Th,Fr	09/27/12 10:50AM (Th)	00:30	Today Show	OFA12Z128H	\$750.00	
9.0	SPOT	10:27AM-Meet the Press	Day,Su-1	09/30/12 11:17AM (Su)	00:30	Meet the Press	OFA12Z128H	\$2200.00	
10.0	SPOT	3:00PM- 3:30PM	Per week (1),Tu,We,Th,Fr	09/28/12 3:28PM (Fr)	00:30	Family Feud Episode: 12034	OFA12P130H	\$500.00	
11.0	SPOT	3:30PM- 4:00PM	Per week (1),Tu,We,Th,Fr	09/27/12 3:40PM (Th)	00:30	Family Feud Episode: 12038	OFA12P130H	\$500.00	
12.0	SPOT	4:00PM- 4:30PM	Per week (1),Tu,We,Th,Fr	09/28/12 4:27PM (Fr)	00:30	7 News at 4	OFA12Z128H	\$1000.00	
13.0	SPOT	4:30PM- 5:00PM	Per week (1),Tu,We,Th,Fr	09/25/12 4:40PM (Tu)	00:30	7 News at 4	OFA12G086H	\$1200.00	
14.0	SPOT	7:00PM- 7:30PM	Per week (2),Tu,We,Th,Fr	09/26/12 7:28PM (We)	00:30	Access Hollywood Episode: 4188	OFA12Z128H	\$2000.00	
14.0	SPOT	7:00PM- 7:30PM	Per week (2),Tu,We,Th,Fr	09/28/12 7:16PM (Fr)	00:30	Access Hollywood Episode: 4190	OFA12P130H	\$2000.00	
15.0	SPOT	7:30PM- 8:00PM	Per week (2),Tu,We,Th,Fr	09/27/12 7:56PM (Th)	00:30	EXTRA Episode: 19022	OFA12Z128H	\$2200.00	
15.0	SPOT	7:30PM- 8:00PM	Per week (2),Tu,We,Th,Fr	09/28/12 7:40PM (Fr)	00:30	EXTRA Episode: 19023	OFA12Z128H	\$2200.00	
16.0	SPOT	7:57PM-THE VOICE	Day,Tu-1	09/25/12 7:59PM (Tu)	00:30	THE VOICE	OFA12G086H	\$15000.00	
17.0	SPOT	8:17PM-NBC SUNDAY NIGHT FOOTBALL	Day,Su-1	09/30/12 11:54PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	OFA12P130H	\$12000.00	
18.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2),Tu,We,Th,Fr	09/25/12 1:12AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12G086H	\$900.00	
18.0	SPOT	12:37AM-LATE NIGHT WITH JIMMY FALLON	Per week (2),Tu,We,Th,Fr	09/26/12 1:02AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	OFA12Z128H	\$900.00	
19.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Tu,We,Th,Fr	09/25/12 1:53AM (Tu)	00:30	Last Call with Carson Daly	OFA12G086H	\$500.00	
19.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Tu,We,Th,Fr	09/26/12 2:02AM (We)	00:30	Last Call with Carson Daly	OFA12Z128H	\$500.00	
20.0	SPOT	11:55PM-7 SPORTS XTRA	Per week (1),Su	09/30/12 12:36AM (Su)	00:30	7 SPORTS XTRA	OFA12Z128H	\$250.00	
21.0	SPOT	6:00AM- 7:00AM	Per week (1),Sa	09/29/12 6:16AM (Sa)	00:30	7 News Today in New England	OFA12P130H	\$150.00	M/G For 4.0.1
22.0	SPOT	11:55PM-7 SPORTS XTRA	Per week (1),Su	09/30/12 12:55AM (Su)	00:30	7 SPORTS XTRA	OFA12P130H	\$250.00	M/G For 4.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$58,450.00	Total Spots	29
Commission	(\$8,767.50)		
Net Total	\$49,682.50		